
Riverside Avondale Preservation

Strategic Framework

What we want to achieve. (Vision)

We are the lead advocate and facilitator for Riverside Avondale's historic neighborhoods, vibrant local commercial districts, public spaces, and welcoming community.

What we do. (Mission)

Preserve. Promote. Advocate. Celebrate.

- Preserve Riverside Avondale's historic fabric and unique character.
- Promote local businesses, arts, and culture.
- Advocate with and for the neighborhood.
- Celebrate community.

How we act. (Values)

- We are welcoming and inclusive.
- We communicate and act transparently and with accountability.
- We build relationships and promote healthy dialogue.
- We respect what came before us and anticipate what lies ahead.

Where we focus. (RAP's Core Principles)

We preserve and promote the historic fabric of our unique neighborhood and its natural and built environment.

- The diversity and integrity of our architecture is our distinguishing hallmark.
- Our traditional neighborhood design fosters accessibility, walkability, safety, and connectedness.
- Our parks, trees, and river provide beauty, enjoyment and recreation.

We support vibrant, independent, local businesses and our local business districts.

- We collaborate and engage with our local businesses to promote and sustain local, independent enterprises in lively, commercial districts.
- Small commercial centers thrive in people-friendly streetscapes.

We support appropriate initiatives to improve quality of life consistent with preserving our historic fabric.

- Protect and enhance our traditional street grid.
- Advocate for drainage and flood control.
- Advocate for safe pedestrian- and bike-friendly projects including sidewalks, crosswalks, bike access, street lighting, and public transit.

We honor our community by celebrating traditions, hosting and promoting events, and telling stories to bond the neighborhood together in an inclusive and welcoming way.

- Integrate art and cultural activities throughout the neighborhood.

We promote respectful, mutually-beneficial relationships with residents and businesses.

- Advocate for appropriate land use, zoning, and historic regulations.
- Advocate for balance and compatible scale which fit with and complement the neighborhood.